

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY BERN

UNCLAS STATE 268549

E.O. 11652: NA

TAGS: BFOL, SZ

SUBJECT: LICENSING OPPORTUNITY: VON ROLL AG

REF: BERN T-4484, 12/2/74

1. COMMERCE'S FOREIGN INVESTMENT SERVICES STAFF DISCUSSED
REFTEL WITH ROBERT GILES, MARKETING MANAGER, ENVIROMENT ONE
CORP.
2. FIRM VERY INTERESTED VON ROLL PROPOSAL, PLANS CONTACT
SWISS COMPANY IMMEDIATELY. ENVIROMENT'S ADDRESS IS 2733
BALLTOWN ROAD, SCHENECTADY, NEW YORK, NEW YORK 12309.
3. FYI. ACCORDING TO GILES, ENVIROMENT ONE CORP., IS A
YOUNG COMPANY HIGHLY ORIENTED TO RESEARCH AND DEVELOPMENT.
FIRM WAS STARTED BY A GROUP OF EXGENERAL ELECTRIC EXECUTIVES
IN SCHENECTADY AREA.
APPARENTLY ITS NEW SEWAGE SYSTEM HAS RECEIVED WIDE INTEREST
BOTH IN U.S. AND ABROAD. COMPANY VERY INTERESTED MARKETING
IN EUROPE AND WAS VERY IMPRESSED WITH SCOPE AND SIZE OF
VON ROLL. KISSINGER

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